

Easy to drink. Hard not to love.

Brand Highlights

For this first-of-its-kind collaboration from Buffalo Trace Distillery, Traveller brings together the collective artistry of 8X Grammy Award-Winning Artist Chris Stapleton and Buffalo Trace Distillery Master Distiller, Harlen Wheatley.

In pursuit of the finest possible whiskey, over 50 blends were sampled before making Blend No. 40 the chosen combination. Blend No. 40 is the carefully curated result of countless hours of testing & tasting and is exactly what you'd expect - a premium whiskey that speaks for itself.

Authentically crafted to be there whenever you find yourself in good company, Traveller Whiskey is Easy to Drink, Hard Not to Love.

Selling Points

- Co-founded by Chris Stapleton and Harlen Wheatley
- Proudly Blended & Bottled at Buffalo Trace Distillery, the World's Most Award-Winning Distillery
- 45% ABV/90 pf
- 0% Neutral Grain Spirits - exceeds Blended Whiskey quality standards
- Aged longer than its competition for a more complex flavor profile
- As good neat/on ice as it is in a spirit forward cocktail



FIRST-OF-ITS-KIND
COLLABORATION FROM
BUFFALO TRACE DISTILLERY
& CHRIS STAPLETON

Chris Stapleton
CHRIS STAPLETON
MUSICIAN & CO-FOUNDER

Harlen Wheatley
HARLEN WHEATLEY
MASTER DISTILLER & CO-FOUNDER

Good Whiskey is like a good song. It requires no explanation. One taste should tell you everything you need to know. No one has to tell you how to feel about it. You simply settle in & enjoy.

Chris Stapleton
CHRIS STAPLETON
MUSICIAN & CO-FOUNDER